

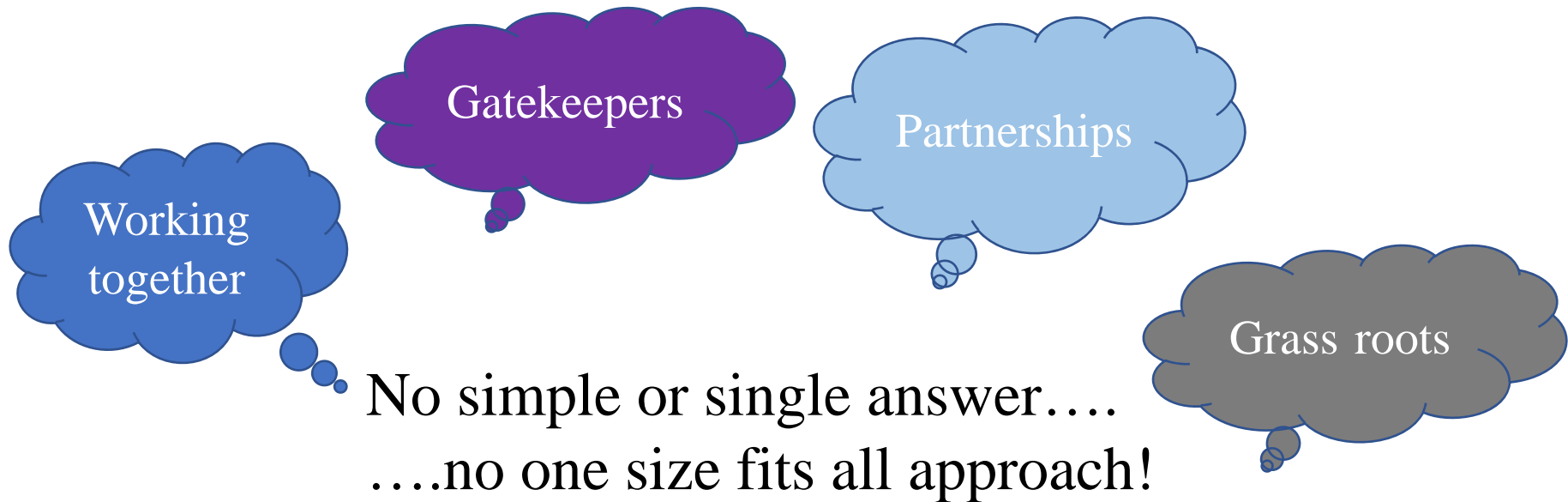
SMRU.



# Community Engagement in Malaria Elimination

Ms. Prapatsorn Misa  
Community Engagement  
Malaria Elimination Task Force (METF)

# Community Engagement (CE)



“Before the Malaria Elimination Task Force,  
there was the Targeted Malaria Elimination...

“Community engagement became the backbone for introducing this  
novel programme to remote communities in Myanmar.”

Kajeechiwa L, Thwin MM, Nosten S et al. Community engagement for the rapid elimination of malaria:  
the case of Kayin State, Myanmar [version 1]. Wellcome Open Res 2017, 2:59 (doi:  
10.12688/wellcomeopenres.12051.1)

# Lessons learnt: Place, People, Power (3Ps)



**Place**

**People**



**Power**





## Place



# People

- History
- Worldview
- Time
- Daily Life
- Desire
- Rumor
- Affiliation with the Health Care Institutions



They will just sell your blood!



# Power



Power Relations

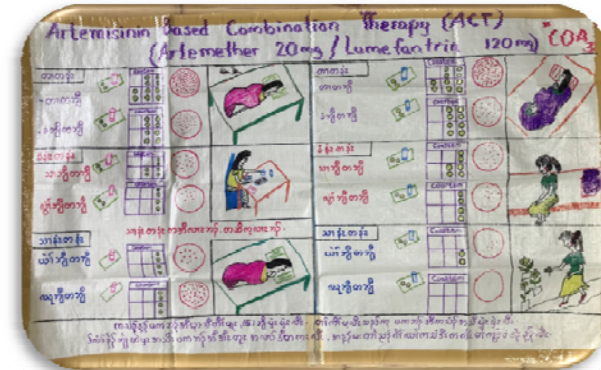
# Migration



Business



# Activities



SMRU.

[www.tropmedres.ac](http://www.tropmedres.ac) |

## Obstacles

- Differences (Languages, Cultures)
- Literacy (Knowledges)
- Communication (Rumor, Misconception)
- Seasonality/Weather

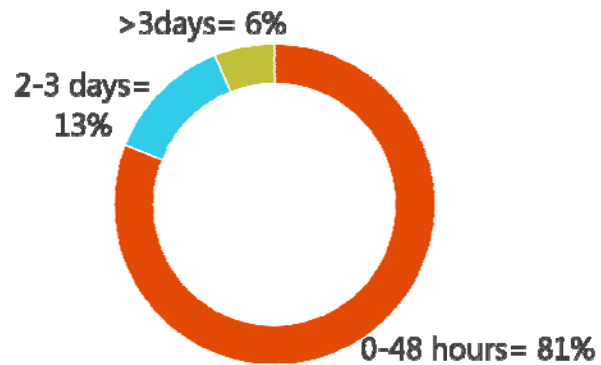
## Challenges

- Political Constraints
- Logistics
- Workforce
- Funding

# Impacts

61 MDA ( > 90% participation )

Most fever cases seen before 48 Hours



# Conclusion

Community Engagement requires different strategies

The “9 Dimensions” might not be applied to every setting but the concepts provide some guidelines

Community Engagement needs specific approach to specific community

# SMRU.

## Thank you.



**Shoklo Malaria Research Unit**

PO Box 46 | 68/30 Bann Tung Road | 63110 Mae Sot | Tak Province, Thailand