

Science Publishing and the Sustainable Development Goals

Dr. Anders Karlsson Vice President Global Strategic Networks <u>a.Karlsson@elsevier.com</u> Twitter:@AKTokyo

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Luaine Bandounas, Executive Publisher, Engineering
Yuhri Ishizaki, Global Strategic Networks

For Mahidol University, Faculty of Tropical Medicine, July 27, 2022



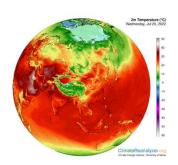
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We are at a crucial junction for humanity

A global health crisis



A global climate crisis

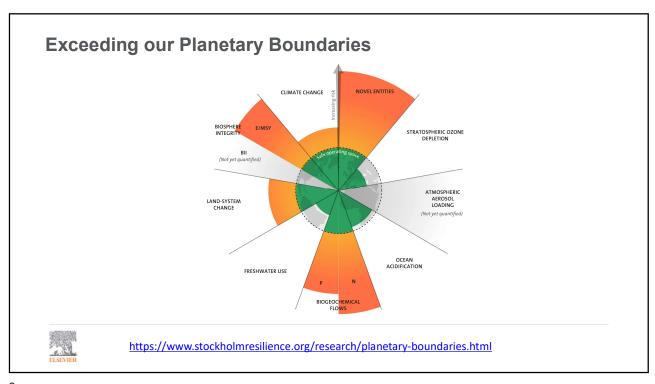


A global biodiversity crisis



"Listen to the science" – a stronger dialogue is needed.





Agenda

- 1 A brief intro to the SDGs and publisher roles
- How to measure research on the SDGs
- 3 Ways to connect publishing to the SDGs
 - Analyse Journal Landscape
 - Connect journal to SDGs
 - Solicit special issues with conferences





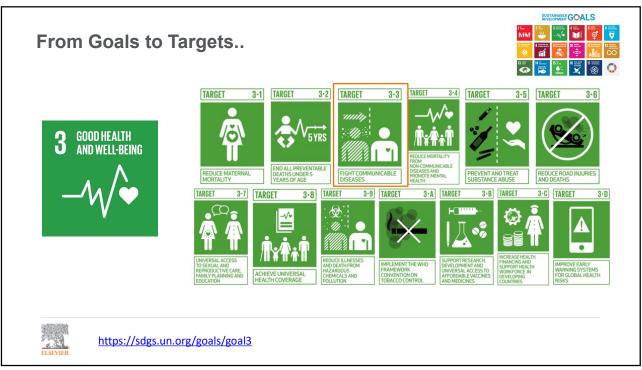
United Nations Sustainable Development Goals – SDGs
"SDG wedding ca

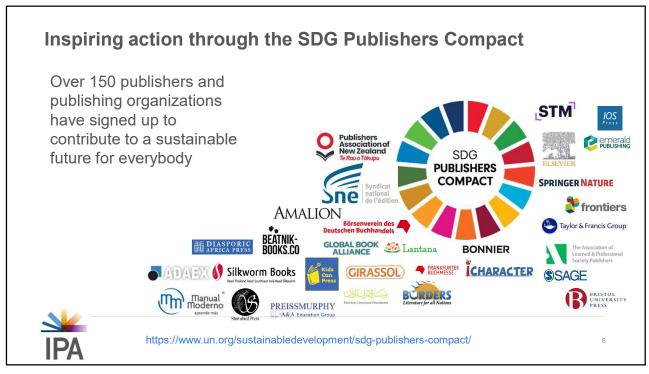
17 SDG Goals with
169 targets and
231 unique indicators
to measure progress

BIOSPHERE

BIOSPHERE

https://www.stockholmresilience.org/research/research-news/2016-06-14-how-food-connects-all-the-sdgs.html









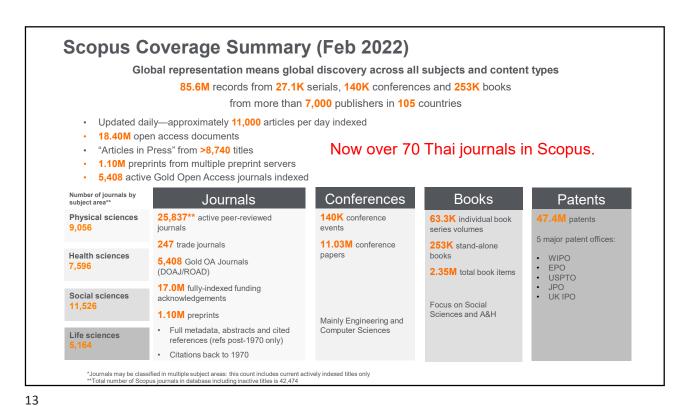
How to measure research on the SDGs



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Scopus uniquely combines a comprehensive, curated abstract and citation database with enriched data and linked scholarly content. Identify and analyze which journals to read/submit to 85 million+ Track and assess a researcher's Decide what, where and with whom to collaborate Scopus Track impact of research and monitor global research trends 252,000+ 7,000+ Find the current research; what has been published in a research area 94,000+ 17 million+ Determine how to differentiate research topics, find ideas WORLD UNIVERSITY **RANKINGS** https://www.elsevier.com/solutions/scopus



Expert Curated content selection by the independent Content Selection & Advisory Board (CSAB)



- The CSAB is an independent board of subject experts from all over the world.
- Comprised of 17 Subject Chairs.
- Board members are chosen for their expertise in specific subject areas; many have (journal) Editor experience.



Thai Citation Index (TCI) acts as local board for Scopus

- TCI-Scopus project (2017-2019) succeeded in adding 40 new Thai journals to Scopus in addition to the 28 that were already indexed.
- Since end of TCI Scopus Project we continue work with TCI to support and accept new Thai Journals into Scopus. Now over 70 Thai journals in Scopus.
- Just recently Scopus accepted:
 - Thammasat Review (Thammasat University)
 - Journal of Associated Medical Sciences (Chiang Mai University)















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A recipe to match publications to SDGs A large bibliometric data base Collaborate on search queries









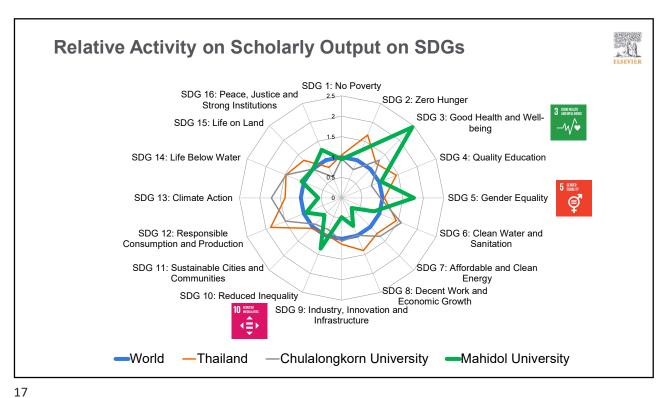
Learn with the community





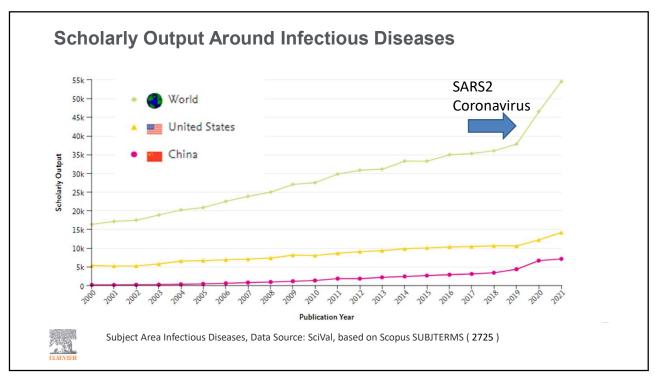


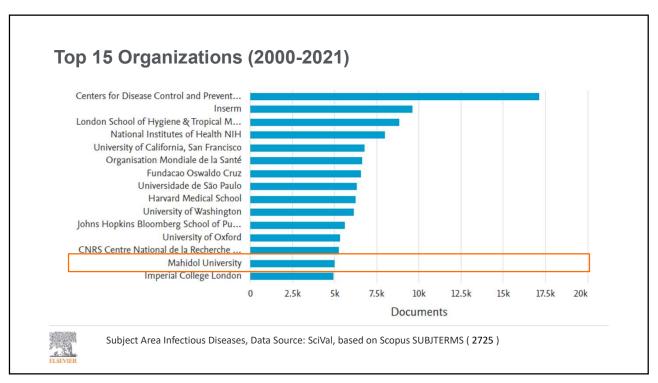
https://www.elsevier.com/about/partnerships/sdg-research-mapping-initiative

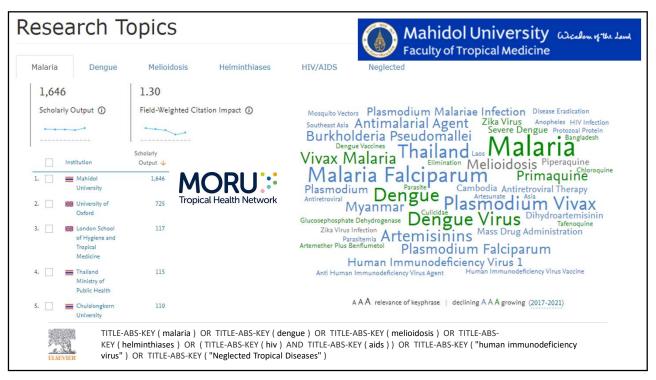


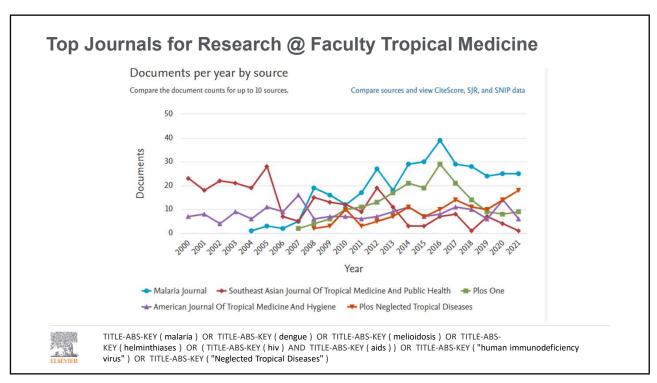
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Ways to connect publishing to the SDGs

- Analyse Journal Landscape
- Connect journal to SDGs
- Solicit special issues with conferences





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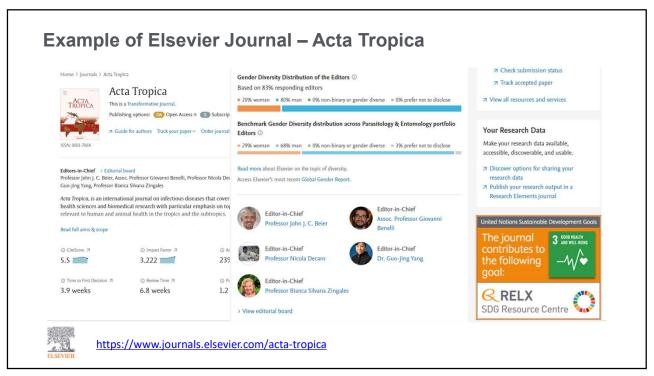
Optimizing Journals for SDGs

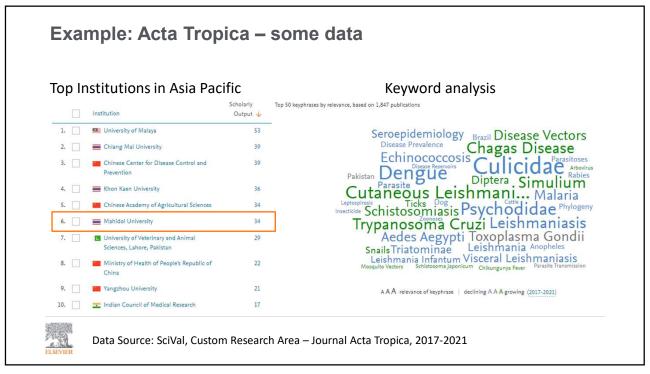


- A strong diverse editorial board
- Look at different article types
- Make it clear it support SDGs
- Special issues on a theme
- Special conference issues



 $\underline{https://www.elsevier.com/connect/how-societies-and-their-journals-can-support-the-un-sdgs}$





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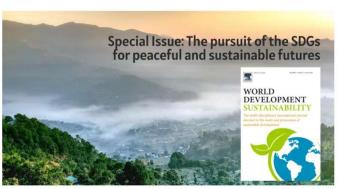


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Network for Education and Research on Peace and Sustainability

Special Journal Issues



Call for Papers: The Pursuit of the SDGs for Peaceful and Sustainable Futures



https://nerps.org/2022conference/



Summary and next Q&A

- · General SDG background and the urgency to act
- · Important to understand and benchmark your research capacity
- Publishing strategy to increase visibility of research in journal

Feel free to contact!



a.karlsson@elsevier.com



@AKTokyo



www.linkedin.com/in/anderskarlssontokyo /



